

## 2020 Philanthropy: [fə'lanTHrəpē]Cup

(A collaboration between the United Way of Greater Waterbury & Saint Mary's Foundation)

The United Way of Greater Waterbury (United Way) and Saint Mary's Foundation (Foundation) are collaborating on the 2019 Annual Campaign which will launch on October 15, 2019. This partnership will ensure the campaign is easily accessible to all employees. This means that you can support one or both organizations!

Philanthropy is defined as the “*desire to promote the welfare of others, expressed especially by the generous donations of money to a good cause*”. The Philanthropy Cup provides all colleagues a simple and efficient way to give back to the community and make a difference by positively impact the issues you care about most.

Did you know the Foundation and United Way serve many of the same individuals in our community? Through the Foundation's breast screening fund, an average of 150 women are screened every year. These women may not have otherwise had access to these screenings, but thanks to recommendations of Saint Mary's own breast surgeons, patients are referred directly to the Foundation and are screened at no cost. The Foundation also ensures that no patient is ever turned away at Saint Mary's Hospital. Oftentimes, these are low-income individuals in our community, the same population United Way is serving.

United Way is working to keep these individuals and families healthy and self-sufficient. By providing free prescription drug discount cards through their partners FamilyWize, over 16,500 local residents have collectively saved over \$3.1 million dollars in prescription costs. This summer's Stock the Pantry food drive focused on healthy foods, raising over 26,000 pounds of nutritious food for their food bank partners to support low-income families in need.

Whether you support the Foundation, United Way (or both), or another nonprofit of your choice you are doing something great for those less fortunate. You will have access to an online pledge portal and the traditional paper pledge card to make confidential pledges. A collaborative marketing campaign will provide you with all the important details needed to make your pledge. The Campaign will run from October 15, 2019 - October 31, 2019.

All paper pledge cards should be returned to your manager. Managers can return Saint Mary's Foundation pledge cards to the Saint Mary's Foundation, 2<sup>nd</sup> Floor and United Way pledge cards to Ann Ferraro, Administrative Assistant, 5<sup>th</sup> Floor Administration to ensure confidentiality.

All departments and off-site locations that achieve 100% participation will receive a PHILANTHROPY CUP TROPHY. We will also award a grand prize and special PHILANTHROPY CUP TROPHY to the on-site *and* off-site location with 100% participation and the highest gift average.

Thank you so much for your support of the Philanthropy Cup! Together, we ARE making a difference in our community!